

WARMfest's River Sessions Offer Exclusive White River Experience

Indianapolis, IN (August 20, 2014) – WARMfest has announced the return of the Wapahani River Session cruises during the Labor Day weekend (August 29 - September 1) festival taking place in Indianapolis' Broad Ripple Park providing a unique experience to festival fans while raising awareness for the White River.

Part of the WARMfest vision involves promoting the White River, restoring it to the grandeur of a century ago, and views the White River as a recreational and visually appealing natural resource believing in a first-hand fan experience with the river — featuring live music as the soundtrack. The Wapahani River Sessions are an integral component to WARMfest and festival fans must have a WARMfest ticket to take part. Only 50 tickets are available for each cruise. Cruises leave from the main boat dock located next to the park's pool. Fans must have their cruise ticket present to board, and can enjoy the private cruise on the White River paddlewheel boat *Perseverance II*, featuring intimate performances by some of the festival's favorite performers.

Wapahani River Sessions Schedule

SATURDAY 8/30:

2pm, \$10 – Jeremy Vogt – http://www.ticketfly.com/purchase/event/666499

3:45pm, \$10 - Megan Maudlin - http://www.ticketfly.com/purchase/event/666489

5:30pm, \$10 - Brandon Tinkler - http://www.ticketfly.com/purchase/event/666491

SUNDAY 8/31:

2pm, \$75/100 – Todd Park Mohr from Big Head Todd and the Monsters –

http://www.ticketfly.com/purchase/event/660063

3:45pm, \$10 - Sleeping Bag - http://www.ticketfly.com/purchase/event/666509

5:30pm, \$20 – Mike Milligan & Steam Shovel – http://www.ticketfly.com/purchase/event/666519

MONDAY 9/1:

1:30pm, \$10 – Jessie Phelps & Carrie Pietz – http://www.ticketfly.com/purchase/event/666521

3:15pm, \$20 – Vess von Ruhtenberg & Christian Taylor – http://www.ticketfly.com/purchase/event/666525

5:00pm, \$20 – Heather Michelle Chapman (Encore session) –

http://www.ticketfly.com/purchase/event/660091

(Fans should be ready to board the boat 20 minute prior to its departure time.)

WARMfest 2014 dates: Friday, Aug. 29 - Monday, Sept. 1

Friday, 6:00 -10:00 p.m.

Saturday & Sunday, Noon – 10:00 p.m.

Monday, 10:00 a.m. - 6:00 p.m.

Featuring of Montreal, Big Head Todd and the Monsters, The Chris Robinson Brotherhood, MuteMath, Guided by Voices, Red Wanting Blue, Indiana's own The Reverend Peyton's Big Damn Band and more.

Where: Broad Ripple Park - 1550 Broad Ripple Ave Indianapolis, IN 46220

Tickets for 2014 WARMfest: On Sale Now! at www.WARMfest.org
(Purchase early and save! Prices will increase.)
Single Day Passes, General Admission Weekend Passes and VIP Weekend Passes
Children age 10 and under will be admitted free with paid adult.

Additional WARMfest activities:

- Wapahani River Cruises enjoy a scenic riverboat cruise on the White River
- Yoga, Zumba, and other recreational, health & wellness activities
- Waterway non-profits such as White River Festival and more
- Indianapolis' favorite Food Trucks

WARMfest promotes environmental responsibility, independent business and artisans, and community wellness through the magic of music, art and recreation. WARMfest has a vision to restore and promote the White River to return it to the grandeur of a century ago. The mission is to educate the community to envision this great river as a recreational and visually appealing natural resource. WARMfest will realize this vision by presenting a four-day cultural experience in Broad Ripple Park.

Those interested in sponsorship opportunities for WARMfest 2014 can contact Jordan@warmfest.org

For more information: www.WARMfest.org
Facebook: www.facebook.com/WARMfest

Twitter: @WARMfest

MEDIA CONTACT: Andy Wilson | Bohlsen Group awilson@bohlsengroup.com 317.602.7137

All Artists And Events Are Subject to Change Without Notice