



Get “Warmed Up” Sunday, Aug. 10 for WARMfest

New series includes family friendly events, live music, Indy food vendors, wellness and much more

Indianapolis – WARMfest (Friday, Aug. 29 – Monday, Sept. 1) will continue with another **WARMups** event taking place Sunday, Aug. 10 at Broad Ripple Park. WARMups are a new series of free events for the public that bring further excitement for the Labor Day Weekend festival.

WARMups feature a market, live music, yoga, riverboat concerts, dance and fitness, biking, outdoor and water activities. Each unique family-friendly WARMup puts an emphasis back on stewardship of Broad Ripple Park, the White River and our community’s health & wellness. Indianapolis food trucks will also be available for all guests.

Sunday, Aug. 10 - WARMup Schedule:

- Noon: Yoga – The Yoga Studio
- Noon: Kids Yoga – The Yoga Studio
- Noon: Fitness Run – Push Fitness Personal Trainers
- Noon – 3 p.m.: Well Being Fair – Indy Holistic Hub
- 1 p.m.: Crossfit – Crossfit Broad Ripple, Jessi Howald
- 1 p.m.: Indy City Futbol All-Star Game
- 2 p.m.: Ruditoonz Rock and Roll for Kids!
- 2 p.m.: Paddle Board – HTL Yoga, Heather Leo
- 2:30 p.m.: Zumba – Shantel Morris
- 3 p.m.: Chad Mills
- 3 p.m.: Paddle Board – HTL Yoga, Heather Leo
- 4 p.m.: Hryyder- Indy’s Grateful Dead Tribute Band
- + WNAP Raft Race 40th Anniversary VIP Intro/Reunion Party
- + AcroYoga

For more information: warmfest.org/event/warmups-august/

The second annual **WARMfest** is a four-day music and arts festival dedicated to help preserve the White River. WARMfest promotes environmental responsibility, independent business and artisans, and community wellness through the magic of music, art and recreation. With a mission to restore and promote the White River to return to its grandeur of a century ago, WARMfest presents this four-day cultural experience in Broad Ripple Park to educate the community to envision this great river as a recreational and visually appealing natural resource.

WHEN: Friday, Aug. 29 – Monday, Sept. 1

Friday, 6:00 – 10:00 p.m.

Saturday & Sunday, Noon – 10:00 p.m.

Monday, 10:00 a.m. – 6:00 p.m.

WHERE: Broad Ripple Park – 1550 Broad Ripple Ave. Indianapolis, IN 46220

Tickets for 2014 WARMfest: [On Sale Now!](#)

(Purchase early and save! Prices will increase.)

- Single Day Passes:
 - Friday – coming soon!
 - Saturday & Sunday – starting at \$30
 - Monday – starting at \$10
- General Admission Weekend Passes:
 - Starting at \$70
- VIP Weekend Passes:
 - Starting at \$175, admission to WARMfest (all four days) 8/29 - 9/1, access to VIP areas with private bar all weekend, access to VIP areas with private restroom facilities on Sat & Sun, access to VIP viewing areas near main stage on Sat & Sun, access to VIP entry (no lines) - all 4 days, Premium VIP Parking - all 4 days

Children age 10 and under will be admitted free with paid adult.

Additional activities:

- Indie Arts & Vintage Marketplace
- Wapahani River Cruises - enjoy a scenic riverboat cruise on the White River
- Wapahani River Sessions - riverboat cruises featuring live music
- Yoga, Zumba, and other recreational, health & wellness activities
- Waterway non-profits such as White River Festival and more
- Indianapolis' favorite food trucks

VIP / Corporate Cabanas are also available for Saturday and Sunday! \$1,000 each

- New this year, WARMfest will offer tented spaces where you can entertain clients and friends in a comfortable and private setting.
- Each cabana offers a select placement in the park offering unique views of the river, stages and festivities. Invite your guests to meet between sets, store items and share your experience.
- Tented sites with convertible walls, seating/furniture and fenced yards.
- 10 credentials to share with clients, guests and friends. Credentials are transferable and allow you to invite new guests each day.
- Cabanas will be stocked with coolers of bottled water on ice and other amenities.
- A concierge will be available to attend to your needs.
- Branding & sponsorship opportunities are available for the Cabanas.
- Festival tickets are sold separately. Ticket packages available. Purchase group tickets and treat your clients to the whole experience!

WARMfest promotes environmental responsibility, independent business and artisans, and community wellness through the magic of music, art and recreation. WARMfest has a vision to restore and promote the White River to return it to the grandeur of a century ago. The mission is to educate the community to envision this great river as a recreational and visually appealing natural resource. WARMfest will realize this vision by presenting a four-day cultural experience in Broad Ripple Park.

Those interested in sponsorship opportunities for WARMfest 2014 can contact Jordan@warmfest.org

For more information: www.WARMfest.org

Facebook: www.facebook.com/WARMfest

Twitter: @WARMfest

MEDIA CONTACT:

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