



WARMfest Returns to Indianapolis on Labor Day Weekend

**First Wave of Artists and Activities Announced for Second Annual Event including:
*of Montreal, Big Head Todd and the Monsters, The Chris Robinson Brotherhood, MUTEMATH, Guided By Voices, Red Wanting Blue, Sebadoh, WHY?, The Easthills and many more***

WARMfest – Friday, August 29 - Monday, September 1

Indianapolis, IN (Tue, July 17, 2014) The second annual WARMfest will return to Indianapolis Labor Day weekend August 29-Sept 1 at Broad Ripple Park. WARMfest is a four-day music and arts festival dedicated to helping preserve the White River. Tickets available at www.warmfest.org/tickets

WARMfest promotes environmental responsibility, independent business and artisans, and community wellness through the magic of music, art and recreation. WARMfest has a vision to restore and promote the White River to return it to the grandeur of a century ago. The mission is to educate the community to envision this great river as a recreational and visually appealing natural resource. WARMfest will realize this vision by presenting a four-day cultural experience in Broad Ripple Park.

“We are happy to return for a second year and both further our mission and bring a high quality, high energy community event to Broad Ripple,” said WARMfest founder Dan Ripley. “This year’s event will span four days and feature a kick-off night on Friday, national and regional concerts on Saturday and Sunday, and a community day on Monday.”

The first wave of artists announced include: of Montreal, Big Head Todd and the Monsters, The Chris Robinson Brotherhood, MUTEMATH, Guided By Voices, Red Wanting Blue, Sebadoh, WHY?, Half Japanese, Hero Jr., Hyryder, The Easthills, Busman's Holiday, Breakdown Kings, Chad Mills, KO, Action Jackson, A Squared DJs, Andy D, Ruditoonz and many more.. Additional artists will continue to be announced in the coming days and weeks. Saturday, August 30 will feature music and programming by Joyful Noise Recording artists.

What: WARMfest 2014

When: Friday, August 29 - Monday, September 1

Friday, 6:00 -10:00 p.m.

Saturday, Sunday, Noon – 10:00 p.m.

Monday, 10:00 a.m. - 6:00 p.m.

Where: Broad Ripple Park - 1550 Broad Ripple Ave Indianapolis, IN 46220

Activities:

Concerts featuring National, Regional and Local artists

Indie Arts & Vintage Marketplace

Wapahani River Cruises - enjoy a scenic riverboat cruise on the White River

Wapahani River Sessions - riverboat cruises featuring live music

Yoga, Zumba, and other recreational, health & wellness activities

Waterway non-profits such as White River Festival and more

Indianapolis' favorite Food Trucks

Special Tickets for 2014 WARMfest: On Sale Now! at www.warmfest.org/tickets

Early Bird 4-Day Festival Experience Pass for \$60.00 (a \$90 value, Limited Time Only!)

Single Day Tickets on sale soon

VIP Tickets on sale now

VIP tickets and packages from \$150

Children age 10 and under will be admitted free with paid adult.

WARMfest will bring together several key Indianapolis cultural groups including the Indie Arts & Vintage Marketplace, Indy Parks & Recreation, Broad Ripple Music Fest and Joyful Noise Recordings. A portion of the proceeds from the event will benefit the Indianapolis Parks Foundation.

Those interested in sponsorship opportunities for WARMfest 2014 can contact Jordan@warmfest.org

For more information: www.WARMfest.org

Facebook: www.facebook.com/WARMfest

Twitter: @WARMfest

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All Artists And Events Are Subject to Change Without Notice