



## **INAUGURAL WHITE RIVER ARTS & MUSIC (WARM) FEST ANNOUNCED**

### **THREE DAY ARTS & MUSIC FESTIVAL WARMfest MAKES INDIANAPOLIS DEBUT ON LABOR DAY WEEKEND IN BROAD RIPPLE PARK**

***BIG HEAD TODD AND THE MONSTERS, MICHAEL FRANTI & SPEARHEAD, MAYER HAWTHORNE  
G. Love & Special Sauce, JJ Grey & Mofro, Delta Spirit, Dale Earnhardt Jr. Jr., Red Wanting Blue,  
and many more artists yet to be announced***

#### **Limited Amount of \$60 Early Bird 3-Day Passes are On Sale Now**

INDIANAPOLIS, IN (June 5, 2013) – A major new festival known as The White River Arts & Music Festival (WARMfest) today announced that its inaugural three-day event would take place on Labor Day weekend Saturday, August 31; Sunday, September 1 and Monday, September 2 at Broad Ripple Park in Indianapolis. WARMfest will bring together several key Indianapolis cultural groups including Indy Parks & Recreation, Indie Arts & Vintage Marketplace and Broad Ripple Music Fest. A portion of the proceeds from the event will benefit the Carl G. Fisher Society, a non-profit whose goal is to restore the waterfront of Broad Ripple.

“The vision for this festival has been developing for a few years,” stated event founder and Executive Director Dan Ripley, “and the music lineup is evolving just as we had hoped. We look forward to reintroducing Indianapolis to the Broad Ripple waterfront resort area that has been lost for decades.”

"WARMfest promises an extraordinary weekend of fun, music and more, all for a great cause – the restoration of the riverfront. This is an inspiring opportunity for Indianapolis community partners to come together and build something fresh and fun for all," continued Tamara Zahn, WARMfest Advisor.

Live music will be featured throughout the entire run of the event on five stages and will include a mix of national, regional and local talent. The initial lineup booked by MOKB Presents includes Big Head Todd and The Monsters, Michael Franti & Spearhead, JJ Grey & Mofro, G. Love & Special Sauce, Mayer Hawthorne, Delta Spirit, Dale Earnhardt Jr. Jr., Red Wanting Blue, Kopecky Family Band and many more. See lineup at [WARMfest.org](http://WARMfest.org)

“Indy Parks is proud to welcome WARMfest to our season's eclectic lineup of Indy favorites and new shows. Our partners' efforts will round out summer with three days of music at Broad Ripple Park in celebration of our waterways and park spaces, and we look forward to this unique event,” said Jen Pittman, Deputy Director of Indy Parks.

**Three-day early bird admission passes for WARMfest are on sale now for only \$60.00 at [warmfest.org](http://warmfest.org) & [ticketfly.com](http://ticketfly.com) or charge-by-phone at 877-4-FLY-TIX (435-9849). Single day tickets will go on sale at a later date.**

WARMfest will also include a large array of live entertainment across all five stages including DJs, theatre groups, and national talent. The 2013 installment of the Broad Ripple Music Fest, a staple Indianapolis music event, will take place at WARMfest this year and will secure and host the local live music stages. The wildly successful monthly event known as Indie Arts & Vintage Marketplace changes locations each month and for September will be held at WARMfest throughout the weekend. In addition WARMfest will also include waterfront exhibitions from local organizations, a dedicated area for non-profit environmental groups, recycling education areas, off-site parking with shuttle service to and from the event grounds and free bicycle parking at the event entrance.

**Become a WARMfest Sponsor:** Various levels of sponsorship for WARMfest are available now. If interested please contact [sponsor@warmfest.org](mailto:sponsor@warmfest.org) - <http://warmfest.org/sponsors/>

**Become a WARMfest VIP:** If interested in VIP at WARMfest please contact [vip@warmfest.org](mailto:vip@warmfest.org) - <http://warmfest.org/tickets/>

**Become a WARMfest Vendor:** If interested in being a vendor at WARMfest please contact [vendor@warmfest.org](mailto:vendor@warmfest.org) - <http://warmfest.org/vendors/>

**Become a WARMfest Volunteer:** If interested in being a volunteer at WARMfest please contact [volunteer@warmfest.org](mailto:volunteer@warmfest.org) - <http://warmfest.org/volunteers/>

**WARMfest times: Gates at 10am daily**

**About WARMfest:** WARMfest is a 3-day music and arts festival dedicated to helping preserve the White River. WARMfest promotes environmental responsibility, independent business and artisans, and sustainable goods and services through the magic of music, art and culture. WARMfest has a vision to restore and promote the White River to return it to the grandeur of a century ago. The mission is to educate the community to envision this great river as a recreational and visually appealing natural resource. In 2013, WARMfest will realize this vision by presenting a three-day cultural experience in Broad Ripple Park.

For more information: [www.WARMfest.org](http://www.WARMfest.org)

Facebook: [www.facebook.com/WARMfest](http://www.facebook.com/WARMfest)

Twitter: @WARMfest

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*All Artists And Events Are Subject to Change Without Notice*