



Broad Ripple Music Fest 2013 to be held at Broad Ripple Park as part of inaugural WARMfest

Established on local scene, BRMF pairs with Labor Day weekend music festival

3-Day passes and single day WARMfest tickets are on sale now

INDIANAPOLIS, IN – Instead of invading Broad Ripple's bars, clubs and record stores, the 7th annual Broad Ripple Music Fest (BRMF) has joined forces with WARMfest, a three-day music festival that is taking place August 31-September 2 in Broad Ripple Park. Broad Ripple Music Fest isn't merging or disappearing -- it's taking place at WARMfest by presenting the local and regional music components of the event.

Local company SmallBox, who would host the annual event SXSW style with individual promoters at different venues, founded BRMF in 2007. The attendance of BRMF has increased year over year, featuring bigger acts and expanding into outdoor stages in tents. For 2013, one of BRMF's founding team members and current festival director, Jack Shepler, investigated the idea of putting the event in Broad Ripple Park. After meeting and realizing that WARMfest founder Dan Ripley had similar goals, they decided to join forces and make BRMF a part of the inaugural WARMfest.

"I'm extremely excited to make BRMF take place at the inaugural WARMfest, to have the honor of acting as festival director, and for the future of both events. We have an incredible team, including MOKB Presents, Bohlsen Group, an awesome production team, great sponsors and an incredible network of volunteers in place to make this event a success", said BRMF and WARMfest festival director Jack Shepler.

Live music will be featured throughout the entire WARMfest run on five stages and will include a mix of national, regional and local talent. The initial lineup booked by MOKB Presents includes Big Head Todd and The Monsters, Michael Franti & Spearhead, JJ Grey & Mofro, G. Love & Special Sauce, Mayer Hawthorne, Delta Spirit, Dale Earnhardt Jr. Jr., Red Wanting Blue, Kopecky Family Band, DJ Logic and many more. See lineup at WARMfest.org

WARMfest is presented by Howald Heating, Air Conditioning & Plumbing; Sam Ash Music; and Neat-o Art Shop. The three-day event will bring together several key Indianapolis cultural groups including Indy Parks & Recreation, Broad Ripple Music Fest and Indie Arts & Vintage Marketplace. A portion of the proceeds from the event will benefit the Carl G. Fisher Society, a non-profit whose goal is to restore the waterfront of Broad Ripple.

Become a WARMfest Sponsor: Various levels of sponsorship for WARMfest are available now. If interested please contact sponsor@warmfest.org - <http://warmfest.org/sponsors/>

Become a WARMfest VIP: If interested in VIP at WARMfest please contact vip@warmfest.org - <http://warmfest.org/tickets/>

Become a WARMfest Vendor: If interested in being a vendor at WARMfest please contact vendor@warmfest.org - <http://warmfest.org/vendors/>

Become a WARMfest Volunteer: If interested in being a volunteer at WARMfest please contact volunteer@warmfest.org - <http://warmfest.org/volunteers/>

WARMfest times: Gates at 10am daily

About WARMfest: WARMfest is a 3-day music and arts festival dedicated to helping preserve the White River. WARMfest promotes environmental responsibility, independent business and artisans, and sustainable goods and services through the magic of music, art and culture. WARMfest has a vision to restore and promote the White River to return it to the grandeur of a century ago. The mission is to educate the community to envision this great river as a recreational and visually appealing natural resource. In 2013, WARMfest will realize this vision by presenting a three-day cultural experience in Broad Ripple Park.

For more information: WARMfest.org

Facebook: facebook.com/WARMfest

Twitter: [@WARMfest](https://twitter.com/WARMfest)

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All Artists And Events Are Subject to Change Without Notice