



Indie Arts & Vintage Marketplace hosting its September event at WARMfest

Established on local scene, IAVM pairs with Labor Day weekend music festival

3-Day passes and single day WARMfest tickets are on sale now

INDIANAPOLIS, IN – The monthly Indie Arts & Vintage Marketplace (IAVM) will hold their September event over Labor Day weekend (last year’s highest attended) in Broad Ripple Park as part of the major new three-day festival known as the White River Arts & Music Festival (WARMfest). IAVM hit the local scene in June of 2012 and brings together monthly a select group of invited purveyors of vintage and antique with a focus on one-of-a-kind, re- or upcycled locally sourced items. Though typically a one-day monthly event, the September installment of IAVM will be on location for all three days of WARMfest, August 31-September 2.

Alongside IAVM, WARMfest (August 31-September 2) will bring together several key Indianapolis cultural groups including Indy Parks & Recreation and Broad Ripple Music Fest among others. A portion of the proceeds from the event will benefit the Carl G. Fisher Society, a non-profit whose goal is to restore the waterfront of Broad Ripple.

The IAVM component of WARMfest will bring a new element to typical vending areas of music festivals, focusing efforts on fostering responsible consumerism through recycling and local business support.

“(WARMfest Executive Director) Dan Ripley and I have had an ongoing dialogue that Indianapolis was about to explode and felt the timing was right to launch Indie Arts & Vintage Marketplace and WARMfest,” says Jon Jenkins of IAVM. “He believed we needed a first class music festival contributing to the city and fostering stewardship. I believed we were ready for a monthly market focusing on vintage, antique and artisanal. Each of us takes great pride in the events, but most importantly the strong feeling that there is no better place to be doing this than here at home in Indianapolis.”

Live music will be featured throughout the entire WARMfest run on five stages and will include a mix of national, regional and local talent. The initial lineup booked by MOKB Presents includes Big Head Todd and The Monsters, Michael Franti & Spearhead, JJ Grey & Mofro, G. Love & Special Sauce, Mayer Hawthorne, Delta Spirit, Dale Earnhardt Jr. Jr., Red Wanting Blue, Kopecky Family Band, DJ Logic and many more. See lineup at WARMfest.org

“The combination of elements at WARMfest only helps us further our overall goal. We strongly believe that whatever site was chosen should be left in better condition than we found it,” says Jenkins. “That was our commitment to the Parks Department. The White River is our initial focus and Broad Ripple Park was our initial goal.”

Become a WARMfest Sponsor: Various levels of sponsorship for WARMfest are available now. If interested please contact sponsor@warmfest.org - <http://warmfest.org/sponsors/>

Become a WARMfest VIP: If interested in VIP at WARMfest please contact vip@warmfest.org - <http://warmfest.org/tickets/>

Become a WARMfest Vendor: If interested in being a vendor at WARMfest please contact vendor@warmfest.org - <http://warmfest.org/vendors/>

Become a WARMfest Volunteer: If interested in being a volunteer at WARMfest please contact volunteer@warmfest.org - <http://warmfest.org/volunteers/>

WARMfest times: Gates at 10am daily

About WARMfest: WARMfest is a 3-day music and arts festival dedicated to helping preserve the White River. WARMfest promotes environmental responsibility, independent business and artisans, and sustainable goods and services through the magic of music, art and culture. WARMfest has a vision to restore and promote the White River to return it to the grandeur of a century ago. The mission is to educate the community to envision this great river as a recreational and visually appealing natural resource. In 2013, WARMfest will realize this vision by presenting a three-day cultural experience in Broad Ripple Park.

For more information: WARMfest.org & indieartsvintage.blogspot.com/

Facebook: facebook.com/WARMfest & facebook.com/iavmindy

Twitter: @WARMfest

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